

Liste
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Art Fair Basel
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+41 61 692 20 21
gallery@liste.ch
www.liste.ch
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Mühlenberg
Mühlenberg 12
CH-4052 Basel
CH-4052
CH

Application Guidelines

Application Guidelines and Eligibility

Application Guidelines and Eligibility Requirements

Application Guidelines and Eligibility Requirements for First-time Exhibitor

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Introduction

Liste is a fair for both new and more established galleries that are dedicated to artistic practices relevant to contemporary discourse and represent emerging or underrepresented artists. Fees for participating in the fair are cofinanced by Liste's main partner, the E. Gutzwiller & Cie. Banquiers bank in Basel. Liste uses a graduated pricing structure for exhibitor booths, ensuring that galleries participating for the first time receive the most affordable rates possible.

General Application Criteria

Galleries:

- Should have an outstanding artist program and unique vision or thematic focus reflecting a deep understanding of contemporary art and the cultural context it operates within.
- Should have a dedication to discovering and promoting young, emerging or underrepresented artists and to building and maintaining strong, supportive relationships with the artists they represent.
- Are encouraged to propose ambitious solo or group presentations with a focus on showcasing artists from all generations that allow for (re)discovery. Presentations featuring one to three artists are preferred for individual booths; for joint booths, each gallery should plan to exhibit a single artist.
- Should apply only with artists who are represented by the gallery.

General Guidelines

- Galleries can apply with one or two project proposals: a solo presentation and/or group presentation and/or joint booth.
- The application fee of CHF 300 must be paid only once, even if a gallery submits two project proposals.
- In the case of incomplete documents, missing images, failure to pay the application fee or any combination thereof, the Liste committee reserves the right to dismiss the application.

Joint Booths

- A maximum of two galleries can apply for a joint booth.
- Each gallery can exhibit the work of one artist.
- Each gallery must apply individually, and each must pay the application fee.

Application Documents to Be Submitted

Please submit the following application documents in English:

- Completed application form
- Comprehensive information, including biographies and a selection of images, about each artist represented by the gallery
- List of exhibitions held at the gallery and, if applicable, the gallery's participation in fairs in the last three years
- Presentation of the concept for the fair booth, including a mandatory sketch of the booth and short biographies and images of works by the proposed artist(s).
- Proof of payment for the application fee of CHF 300

Please complete the application documents as concisely and informatively as possible

Participation Fees

Fees for participating in Liste are based on a graduated pricing scale. It is possible to arrange payment in three instalments with the fair's management. The dates for transferring the partial instalments are binding.

Instalment deadlines are as follows:

- At least 35% of the participation fee is to be transferred by 28 February 2025.
- 35% of the participation fee is to be transferred by 31 March 2025.
- The final 30% of the participation fee is to be transferred by 11 May 2025.

If payments are not made on time, the fair's management reserves the right to deny the gallery entry to the fair.

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Fees

1st year participation	
Solo presentation:	CHF 7,500.00
Group presentation:	CHF 8,500.00
Joint booth (fee per gallery):	CHF 5,500.00
2nd year participation	
Solo presentation:	CHF 8,500.00
Group presentation:	CHF 9,500.00
Joint booth (fee per gallery):	CHF 6,500.00
3rd year participation	
Solo presentation:	CHF 9,500.00
Group presentation:	CHF 10,500.00
Joint booth (fee per gallery):	CHF 7,500.00
4th year participation and beyond	
Solo presentation:	CHF 11,500.00
Group presentation:	CHF 12,500.00
Joint booth (fee per gallery):	CHF 8,500.00
5th year participation and galleries founded in 2016 or earlier	
Solo presentation:	CHF 13,500.00
Group presentation:	CHF 14,500.00
Joint booth (fee per gallery):	CHF 9,000.00

All prices are exclusive of 8.1% VAT. Swiss law requires that VAT be charged.
Galleries not based in Switzerland may reclaim VAT at the end of the fair.

Services

By participating in Liste, the gallery receives the following:

- Exhibition space of approx. 25–30 sqm for a solo booth or approx. 40 sqm for a joint booth
- Booth lighting, partition walls, lettering and cleaning as well as one table and two chairs. Further materials and tools to use during construction will be available at an additional cost
- Free Wi-Fi access in the fair hall
- Online showcase of the artist(s) exhibited at the fair on Liste's website
- International VIP outreach to Liste's network of collectors, curators, critics and professional visitors
- Limited number of VIP e-tickets for the gallery's network
- Public and press outreach
- Advertisements featured in over 80 international art magazines alongside prominent displays in Basel
- Welcome desks at the airport and train station in collaboration with Basel Tourism and Art Basel

Please note that MCH charges an additional fee if artwork is to be hung from the ceiling.

Application Fee

All applicants must pay a one-time application fee. The fee of CHF 300 (incl. 8.1% VAT) is payable per gallery and not per project proposal. For joint booth applications, both galleries must apply and pay the application and participation fees individually. The following payment methods are possible:

- PayPal
- Bank transfer

Any international transfer costs must be paid by the applicant. Confirmation of payment of the application fee should be enclosed within the application documents.

For all transfers, the name of the gallery must be clearly stated as reference.

Bank and PayPal Information

Gutzwiller & Cie. Banquiers,
Kaufhausgasse 7,
CH-4051 Basel
Account holder: Stiftung Liste
Basel, Kaufhausgasse 12,
CH-4051 Basel
Account No: 75244/01
Clearing No: 8775
IBAN: CH17 0877 5075 2440
1010 0
BIC (Swift): GUTZCHBB

PayPal:
Stiftung Liste Basel,
gallery@liste.ch

Application for Friends of
Liste Support

Together with the application for the fair, galleries can also apply for support from Friends of Liste. The Friends of Liste circle supports exceptional and highly involved presentations, such as immersive installations, new media works or performances, by offering a booth price reduction of CHF 2,000. The Liste committee selects the projects together with the Board of Friends of Liste. The application for support from Friends of Liste is included in the general application form for Liste 2025.

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Application for Production Support

Once galleries have been selected to participate in the fair, they can apply for production support if their artists are producing new works for Liste 2025. This support is intended to ensure that the artists and their work can be presented in the best possible way. The application documents for this support will be available at the end of February 2025.

Deadline

Please submit all application documents for Liste 2025 by 11 December 2024 via our website, which can be accessed here.

Evaluation and Selection Criteria

- The quality of the gallery's artist program
- The strength and originality of the booth concept
- The gallery's commitment to showcasing emerging or underrepresented artistic voices
- The gallery's engagement in additional initiatives and mediation efforts

Selection Committee

The Liste committee, composed of international art experts from diverse regions and backgrounds, selects the participating galleries for each year's fair. The committee remains anonymous.

Selection Results

The results of the Liste committee's selection process for Liste Art Fair Basel 2025 will be communicated via email by the end of February 2025. An explanation of the committee's decisions cannot be provided.

Additional Information

For further information or questions please contact Salomé Neuhaus at gallery@liste.ch.

The deadline to apply for Liste 2025 is 11 December 2024.